



You're Hired!

Art and Design

- Create a logo
- Brand consistency
- Marketing materials
- Packaging design
- Designers and advertising
- Art used in adverts

English

- CV and personal statement of the future
- Pitches
- Persuasive writing and presentations
- Brochure copy
- Tag lines and brands
- Magazine advert copy



Enterprise

- Developing a product from a brief
- Branding
- Design a prototype or model
- Pitching
- Exhibiting
- Marketing

Applied Computing

- Nets for creating a packaging box

Design and Technology

- Design the packaging linked to computing nets.



Employability

- Range of careers and employment
- Confidence physically and vocally
- Presentations one-to-one or groups
- Interviews
- Customer care
- Dealing with complaints

Geography

- Current global industry - the largest businesses in the world
- Local area industry and job market
- Location of businesses

Music

- Pupils will compose an advert jingle.
- They will listen to and analyse music which is used in existing adverts and will then apply their knowledge when creating their own advert music.



Maths

- Pupils:
- Consider the selling price of their product.
 - Construct a flowchart or spreadsheet or other system for calculating their likely profit (or loss).
 - Research costs for the raw materials and labour, research comparable jobs and decide on a suitable salary range.
 - Look at sales trends and the cost of raw materials - they devise price structures and anticipated profits and draw and interpret their sales graph.